



BRONX SMOKE-FREE PARTNERSHIP

HELP US MAKE THE BRONX SMOKE-FREE!

OUR MISSION

To promote a tobacco-free society that benefits the health of all Bronx residents.

We believe that every Bronx resident has the right to breathe clean, smoke-free air where they live, work and play. We believe that it is unacceptable for Bronx youth to be lured into a life of tobacco addiction. We believe that every smoker deserves the support and resources to quit.

WHO WE ARE

The Bronx Smoke-Free Partnership is a health advocacy group that increases awareness of tobacco control issues in the borough of the Bronx among community members and policy makers. Partnering with the community, legislators, and health advocates, we support neighborhood-based efforts for effective and long term change throughout the borough of the Bronx. We are funded by the New York State Department of Health and the Department of Health and Human Services.

WHAT WE DO

- Reduce access to tobacco products and limit tobacco industry marketing to youth.
- Increase the number of smoke-free outdoor spaces, including parks, beaches, and entryways.
- Increase the number of apartment buildings, co-ops and condos that are 100% smoke-free.
- Engage community partners to build support for policy campaigns.

DID YOU KNOW:

- 17.8% of Bronx residents (167,000 people) smoke.¹
- 3,000 high school students living in the Bronx currently smoke cigarettes,² one-third of whom will die prematurely as a direct result of smoking.³
- More than 200,000 children in NYC are still exposed to secondhand smoke at home.⁴
- New York State residents' tax burden from smoking-related healthcare costs is \$889 per household.⁵

WHAT YOU CAN DO

- Join our Partnership.
- Become an advocate.
- Talk to your neighbors.
- Share your story.

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¹ New York City Department of Health and Mental Hygiene. "New York City Community Health Survey 2009." ² New York City Department of Health and Mental Hygiene. "New York City Youth Risk Behavior Survey 2009." ³ Centers for Disease Control and Prevention. "Projected Smoking-Related Deaths Among Youth – United States." *MMWR* 45(44). 1996. ⁴ New York City Department of Health and Mental Hygiene. "New York City Community Health Survey 2006." ⁵ Campaign for Tobacco Free Kids. "The Toll of Tobacco in New York." http://www.tobaccofreekids.org/facts_issues/toll_us/new_york [accessed 2011 Feb 14].